

## Lesson 14: Economic Empowerment for the Future

### Rationale:

- ✓ It's important to have students investigate their local job market to see what's currently available, but to also see what their future options may be if they decide to remain in the local area.
- ✓ Students will need to justify their predictions to ensure they understand and can connect course content.
- ✓ Creating a commercial allows students to be creative and demonstrate their ideas using a kinesthetic medium.

### Curriculum Outcome(s):

**7.2.3.1-** Students will identify current trends and examine factors that may impact on the trends

**7.2.3.2-** Students will predict economic commodities and skills that will empower individuals and groups in the future

### 21<sup>st</sup> Century Learning Skill(s):



### Activities:

**Hook/ Review Activity:** Ask students to think about the types of jobs available in Bridgewater. Complete a class brainstorm on the SMARTboard.

**Mini-Lesson:** Go through the Bridgewater Demographics with the class via the weblink: <http://www.city-data.com/canada/Bridgewater-Town.html> . Why do students think that we have the types of jobs in Bridgewater that we do?

**Collaborative Activity:** The student goal for this project is for students to answer the question: How do you think that local job markets will change over the next 10 years? With their groups they will need to research the local job market and economy now and use that information to predict where it may be going. (All assignment sheets with specific instructions for this project are included in the folder.) The final product will be for students to create a commercial advertising jobs 10 years from now in Bridgewater.

**Sharing:** At the end of each class, students will complete the Group Reflection sheet with their group representing what each member did during the class and submit it to Ms. McKean.

### Materials/ Resources:

- SMARTboard
- Internet Access
- iPad/ Tablet
- Access to Bridgewater Demographic Data via: <http://www.city-data.com/canada/Bridgewater-Town.html>
- Jobs in Bridgewater: 10 Years From Now Project Handout
- Jobs in Bridgewater Brainstorm Sheet
- Group Reflection
- Jobs in Bridgewater: 10 Years From Now Project Rubric
- Advertising Techniques Handout
- How to Use iMovie on the iPad review video via: <https://www.youtube.com/watch?v=F5kGiU9LQsg>

### Adaptation(s):

- Speech to Text App (LD students)
- Possible list of specific websites

### Assessment:

- Informal (through class discussion and check-ins with groups)
- Group Reflections
- Jobs in Bridgewater: 10 Years From Now Project Rubric

### Follow Up/ Homework:

- This project will take about 6 classes:
  - 1.5 classes for research
  - 1 class for prediction/ brainstorm
  - 1 class commercial script
  - 3 classes creating commercial